# SITE SELECTION FOR U.S. RESHORING AND FOREIGN DIRECT INVESTMENT (FDI)

#### FINDING OPTIMAL SITES FOR YOUR INVESTMENT IN THE U.S.

Now, more than ever, reshoring production by U.S. companies or investment in the U.S. by foreign firms, is the right move and SDG is ready to help your company.

Companies consider reshoring production or making first-time U.S. investments for many reasons: increasing supply chain risks, rising foreign labor rates, poor product quality, the desire to protect intellectual property, and increasing application of automation. SDG understands these drivers and can help both U.S. and foreign firms identify and evaluate optimal locations and facilitate your company's decision to invest new capital in the U.S.

For over two decades, Strategic Development Group has focused our site selection practice on locating manufacturing and headquarters facilities in the U.S. SDG's growing list of satisfied clients is a testament to our diligence, experience, and efficiency at every level of the site selection process.

## SUMMARY OF SERVICES:

## Manufacturing Site Search and Evaluation

Based on your company's facility requirements, we identify appropriate sites, analyzing transportation, utilities, workforce, business and political climate, and other critical location factors.

Our extensive site database and our relationships with government, utilities, railroads, and contractors gives us the ability to expedite your site search, allowing you to quickly enter new markets and ramp up production.

## Incentive Analysis and Negotiation

Local, state, and federal incentive negotiations are key to making a good location even better. During the last two decades, SDG has negotiated over \$2 billion USD in incentives that enhance our clients' bottom line. Our innovative strategies and collaborative style generate new incentive opportunities not readily apparent, while improving public goodwill and government relations.

### **Ongoing Project Support**

Strategic Development Group continues to work as an advocate for our clients after the site selection process is complete to ensure permitting, government relations, incentive procurement and other project details are coordinated and expedited.

















### U.S.-Based Site Selection Redefined

Because of supply chain risks and other perils associated with manufacturing offshore, combined with the safety and market access offered by operating in the U.S., there is no better time to invest in the U.S. Our site location practice has been focused on the U.S. market for over 20 years. We are experts in helping companies from around the globe navigate the complexities of site selection while negotiating the best possible location incentives.