

ECONOMIC DEVELOPMENT CONSULTING

LEVERAGING YOUR ORGANIZATION'S POTENTIAL TO CREATE JOBS AND INVESTMENT

Economic Development is dynamic business that creates or preserves jobs and investments that can have enormous positive economic impact. Having a sound economic development strategy is critical to the long-term success of any community.



SUMMARY OF SERVICES

The Strategic Development Group team possesses a unique combination of high-level economic development and site selection expertise simply not found in other consulting firms. Our principals have advised governors, county councils and, major multinational corporations. We understand all sides of economic development and leverage that understanding to provide services that are market driven and highly successful in creating jobs and investment to economic development organizations around the country.

STRATEGIC PLANNING

The strategic planning process is critical to defining priorities for economic development. Our strategic planning assistance can help your organization define its mission and goals, identify key objectives, and establish timelines and performance targets. Project deliverables are customized for the unique assets of each client and presented in a succinct format to ease implementation and tracking of success.

COMMUNITY ASSESSMENT

Strategic Development Group can provide an assessment of your community and its economic development infrastructure. This assessment can include an evaluation of sites and buildings, logistics networks, workforce, and other community assets. Engagements typically include fieldwork and interactions with economic development and business leadership. We will provide you with a summary presentation of our observations and recommendations. This type of assessment is ideal for the community that wants the evaluation and opinions of a nationally-recognized site selection firm that is condensed to generate immediate feedback with costs that are significantly less than other studies.

CONFERENCE AND RETREAT SPEAKING

With extensive knowledge of current trends in economic development and site selection, we're able to offer a variety of educational presentations and training seminars to your conference or retreat. These presentations will provide leading-edge insights into the corporate site selection process, how communities can best compete to win projects, and the latest trends in our industry.

ECONOMIC DEVELOPMENT REDEFINED

Our team of seasoned principals are nationally recognized economic development and site location professionals that are eager to focus decades of experience and the latest market trends on understanding your state or community's unique assets and improving the performance of your economic development effort.