

FINDING OPTIMAL SITES FOR YOUR MAXIMUM POTENTIAL

Navigating the complex landscape of site selection takes meticulous and detailed, analysis of a myriad of factors. If location alternatives are not considered carefully, costly mistakes can be made in the process. That's why Strategic Development Group applies decades of experience and the latest data and technology to identify and secure a competitive location that helps you achieve bottom line results.

HEADQUARTERS SITE SELECTION

Headquarters location projects are often driven by more subjective factors such as company culture and quality of life. Headquarter relocations have a tremendous impact on the business, its employees, their families, and the communities involved. With our proven site selection process, we consider all factors to identify the right communities and the optimal sites for your headquarters location.

Based on your company's specific requirements, we use our government and business relationships as well as our proven search methodologies to identify potential communities. Critical factors analyzed in this process include livability assets, such as health care, education, and housing as well as demographics and talent availability. We evaluate costs, risks, and challenges and provide critical insight on each option, so that you can make the most informed choice.

INCENTIVE ANALYSIS AND NEGOTIATION

Incentive negotiations are key to making a good location better. For headquarter projects, traditional incentive tools do not apply. SDG takes a different approach to these projects. The largest cost associated with a headquarter project is the relocation packages that are given to mid and upper level employees. Finding ways to help you offset that cost is critical to minimizing the overall project costs. We will evaluate every potential tool including grants, tax incentives, utility rate reductions, training, relocation assistance and more.



SITE SELECTION REDEFINED

Our process is strategic. And it's why we've earned a reputation for navigating the complexities of site selection to deliver the best possible location for your project. Our site selection and incentive negotiation process will protect your bottom line and provide you with the optimal site and an incentive package customized to mitigate your costs. With full transparency, our expert team is here to guide you every step of the way so that you can move forward with your business - without looking back.

