



**STRATEGIC
DEVELOPMENT
GROUP**

Optimal locations. Superior service.

SITE EVALUATION

LEVERAGING YOUR ORGANIZATION'S POTENTIAL TO CREATE JOBS AND INVESTMENT

Economic Development is dynamic business that creates and preserves jobs and investments that can have enormous positive economic impact. The cornerstone of any successful economic development strategy is developing a robust portfolio of sites and buildings needed to attract new capital investment.

SUMMARY OF SERVICES

Over our 20-plus years of experience, the SDG team has seen and evaluated thousands of sites. As such, we possess unparalleled knowledge of what makes a site appropriate and prime for development. Our unique combination of high-level economic development and site selection expertise is simply not found in other consulting firms.

SITE EVALUATION

Our extensive time in the field nationwide allows us to evaluate your current and potential sites and give you a realistic assessment – considering every factor from a prospect's point of view. Evaluations typically consider the following:

- Environmental conditions such as wetlands, floodplains and topography
- Zoning and surrounding land use
- Access to utilities
- Transportation and logistics assets
- Labor draw and demographics

SITE VISIT

As a part of our site evaluation projects, SDG will conduct a site visit which mimics the visits that we conduct as a part of our site selection process. This gives you an opportunity to showcase your sites and your community as well as practice your presentation skills.

FINAL DELIVERABLE

SDG will prepare a customized report that will provide you with our findings on the site's strengths and weaknesses. In addition, the report will include information on your workforce, ideas on potential target end-uses for the site, and recommendations on important site improvements.



ECONOMIC DEVELOPMENT REDEFINED

Our team of seasoned principals are nationally recognized economic development and site location professionals that are eager to focus decades of experience and the latest market trends on understanding your state or community's unique assets and improving the performance your economic development effort.

